

NEWS RELEASE

21 October 2009

Frugal Cool celebrates its 1<sup>st</sup> birthday with 3-day showcase of eco crafts and design

Frugal Cool - Musselburgh's local champion for sustainable crafts and design - is 1 year old this November.

To celebrate this and to promote green Christmas buying, ethical craft-makers and designers, who live and/or work within 35 miles of Musselburgh, have been invited to exhibit their handmade gifts.

The Eco Crafts Market takes place at the Loretto Gallery, High Street, Musselburgh from Friday 13 and Saturday 14 November, 10am-4pm and Sunday 15 November 2009, 12noon-4pm.

Everything is a one-off, upcycled from found objects and textiles or made from natural materials. All products - from 14 makers and designers - are for sale with prices ranging from £3 to £300.

Christmas list inspirations will be found in a wide range of locally-made gifts which re-use textiles, crockery, vinyl records, socks, scrap plastics and fabric remnants - most of which were destined for landfill - for homewares, jewellery, cuddly toys, fashion, paper goods and much more.

Original artworks and handmade textiles will also offer visitors a glimpse of the creative talent within our community and the value of ethical design.

In a free prize draw, a fabulous Christmas Hamper of Eco Gifts - worth £100 - will be given away. There will also be spot gifts for our 50<sup>th</sup>, 100<sup>th</sup>, 200<sup>th</sup> and 500<sup>th</sup> visitors.

Frugal Cool promotes and sells inventive and unique craft that is also sustainable. By seeking a green way of life and work, and sharing our aspirations, we hope to inspire wider change. We also believe that supporting local makers, artists and designers will contribute towards a sustainable community.

*For further information on this release, please contact:*

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More information about the Eco Crafts Market can be found on our website, [www.frugalcool.co.uk/ecmmainpage.html](http://www.frugalcool.co.uk/ecmmainpage.html).

For designers' profiles, go to [www.frugalcool.co.uk/designersprofile.html](http://www.frugalcool.co.uk/designersprofile.html). First hi-res photographs are now available at [www.frugalcool.co.uk/media.html](http://www.frugalcool.co.uk/media.html). More will follow shortly.

Frugal Cool

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